



CREATE NEW, IMPORTANT AND POWERFUL CONNECTIONS IN 2020!

Now's the time to make that connection to Les Clefs d'Or members. Connect to the most powerful brand in hotel service in the world!

LES CLEFS D'OR TODAY

We are the most prestigious group of hotel lobby concierges in the world, famously portrayed in major Hollywood movies, books, magazines and more. But more important, we represent the highest standard of personal service at the best hotels throughout the world, connecting travelers to the very best every city has to offer. Our impact on the luxury hotel industry is undeniable. Together, our nearly 3,500 concierge members serve in more than 80 countries around the globe.

Our 2020 international congress is happening in New Delhi, India, and will bring together hundreds of Les Clefs d'Or concierges together to share information, network, and learn from internationally famous experts in travel and the ever-growing, high-end luxury hotel category.

WE ARE THE CONNECTION BETWEEN THE TRAVELER AND ALL THEY WANT TO EXPLORE, EXPERIENCE AND ACCOMPLISH

The best way to reach any hotel guest is through a Clefs d'Or concierge right in the lobby! We are their guides to restaurants, rental cars and limousines, tours, attractions, entertainment, local and national retailers, florists, jewelers, business centers, financial services and so much more. When you become close to a Clefs d'Or concierge, your business grows!





A PARTNERSHIP WITH LES CLEFS D'OR MAKES GREAT SENSE!

- We'll help you make the introductions to our members that can increase business and opportunities, today and for years to come.
- We're a diverse and active community of creative individuals who work hard to make anything possible for our guests.
- We need your services and products to help us make our guests feel fulfilled and happy!
- We give the businesses in our host city the opportunity to participate with us, as well as other national and international companies.

THE BENEFITS OF PARTNERSHIP

You can expect...

- An interested and very appreciative group of travel professionals and executives who want to learn about your business and be able to recommend your services to literally millions of travelers around the world.
- Event publicity from general and travel-centric media outlets
- The opportunity to build specific relationships while building additional brand loyalty
- International opportunities with Les Clefs d'Or members from countries around the world
- Based on partnership level, partner packages include exclusive naming opportunities, print advertising, signage, website links, speaking opportunities, congress registrations, access to Les Clefs d'Or events, and more!
- All partners will be gratefully acknowledged in our beautiful 2020 Congress Program





PLATINUM PARTNERS 15,000€ & ABOVE

- One complementary single congress registration
- Exclusive sponsorship recognition of a congress dinner
- Five minutes to address delegates during a meeting
- Full-page ad in the congress program
- Les Clefs d'Or India website link for one year
- Promotional material distributed to attendees in the welcome bag
- Banner/signage at the General Assembly
- Photo board

GOLD PARTNERS 10,000€

- One half-price single congress registration
- Exclusive sponsorship recognition of a congress luncheon
- Half-page ad in the congress program
- Les Clefs d'Or India website link for one year
- Promotional material distributed to attendees in the welcome bag
- Banner/signage at the General Assembly
- Photo board

SILVER PARTNERS 5,000€

- Invitation to Opening Reception and Gala Night
- Quarter-page ad in the congress program
- Exclusive sponsorship for a coffee break
- Photo board



Contact Name: _____

Contact Email: _____

Company Name: _____

Company Address: _____

Phone (with country code): _____

Please indicate whether: Mobile phone Land Line

If you wish to be a cash partner, please indicate your partnership level below:

Platinum Gold Silver

If you wish to donate goods, please describe: _____

Cash value of donated goods (in Euro): _____

Signature: _____ Date: _____

Please email completed form to:

***Strategic Partnership Committee
Shujaat Khan, Chair
shujaat.khan@hilton.com***



Les Clefs d'Or®
#YourKeyToEverything